

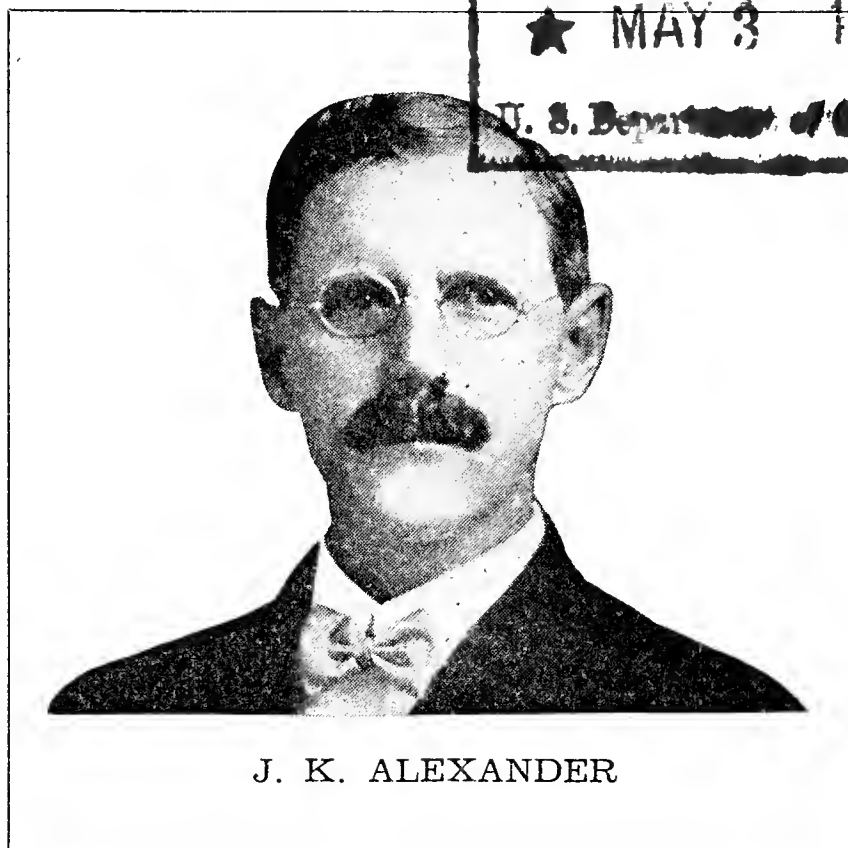
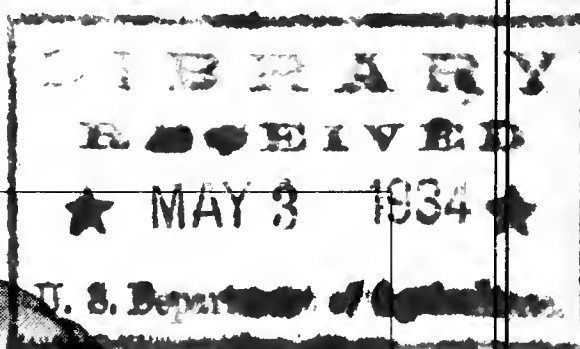
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62.39

Wholesale Trade List



J. K. ALEXANDER

SPRING 1934

J. K. ALEXANDER

THE DAHLIA KING
or (Honest John)

499 Central Street

EAST BRIDGEWATER, MASS.

Wholesale Prices for 1934

To the Trade Only

Terms; F. O. B. East Bridgewater, Mass.

Cash with orders before shipment, excepting regular customers or those having established credit.

Shipments will be made at any time customer requires them; at a day's notice if you are in a hurry for the order.

My stock is first-class in every way, cleaned, trimmed and separated by experienced men, and guaranteed true to name.

I have had over 48 years' experience, and I am the oldest Dahlia Grower raising Dahlias. Try some of my fine, clean stock in bulbs and plants.

6 at doz. rate. 25 at 100 rate. 250 at 1000 rate

	Type	Each	Dozen	100	1000
Achievement	Col.	.10	\$1.00	\$8.00	
A. D. Livoni	Show	.10	1.00	4.00	
Alice Green	Dec.	.25	2.50	18.00	
Alice Alexander	"	.25	2.50	12.00	\$100.00
Alma Alexander	"	.15	1.50	10.00	80.00
Amber Queen	Pom.	.10	1.00	4.00	35.00
Arabella	Show	.10	1.00	5.00	40.00
Avalon	Dec.	.15	1.50	8.00	75.00
Bashful Giant	"	.10	1.00	5.00	
Bonnie Brae	"	.10	1.00	5.00	40.00
Camden Currier	"	.15	1.50	12.00	
Catherine Wilcox	"	.15	1.50	8.00	
Charlotte Alexander	"	.25	2.50	12.00	100.00
Chemar's Charm	"	.25	2.50	18.00	
Chemar's Masterpiece	Cac.	.25	2.50	18.00	
Colton's Hybrids single seedlings, all different, fine for small beds or borders.....		.25	2.50	18.00	
Coquette	Dec.	.25	2.50	18.00	
C. T. Hardwick	"	.35	3.50	25.00	
Dad	"	.25	2.50	20.00	
Dr. Taxis	"	.15	1.50	8.00	
Eastern Star	"	.25	2.50	15.00	
Edith Beryl	"	.25	2.50	15.00	
Eleanor Grant	"	.15	1.50	8.00	75.00
Elinor Vanderveer	"	.15	1.50	8.00	
Elizabeth Siocombe	"	.10	1.00	6.00	50.00
Elkridge	H. C.	.25	2.50	20.00	
Fashion	Pom.	.10	1.00	8.00	
Flying Ambassador	H. C.	.25	2.50	15.00	
Gilda Gray	Dec.	.25	2.50	12.00	
Glorie de Guiscard	Show	.15	1.50	8.00	
Golden Gem	Pom.	.15	1.50	8.00	
Golden Queen	"	.10	1.00	5.00	45.00
Grace Curling	Dec.	.50	4.00	35.00	
Graf Zeppelin	"	.50	5.00		
Harry Mayer	"	.25	2.50	20.00	
Herald Tribune	"	.35	3.50	25.00	
H. Mair	"	.15	1.50	8.00	
Ida Tarbell	"	.25	2.50	18.00	
Imperial	Show	.10	1.00	8.00	
Jacques Futrelle	Dec.	.15	1.50	10.00	90.00
James Vick	Show	.10	1.00	6.00	50.00
Jane Cowl	Dec.	.25	2.50	15.00	
Jersey Beacon	Dec.	.15	1.50	8.00	75.00
Jersey Beauty	"	.15	1.50	8.00	
Jersey Ideal	"	.15	1.50	8.00	
Jersey Radiance	H. C.	.25	2.50	12.00	
J. K. Alexander, Jr.	H. C.	2.00	20.00	150.00	
Judge Alton Parker	Dec.	.10	1.00	6.00	50.00
Junior	"	.15	1.50	8.00	
Kathleen Norris	"	.35	3.50	25.00	
King of the Garden	"	.15	1.50	8.00	
Margaret K. Alexander	"	.25	2.50	18.00	150.00
Margaret Masson	"	.25	2.50	15.00	
Margaret W. Wilson	"	.15	1.50	12.00	100.00
Maude Adams	Show	.10	1.00	8.00	
Mayor Dunn	"	.10	1.00	8.00	
Millionaire	Dec.	.15	1.50	8.00	
Mme. Van Bystein	P. F.	.10	1.00	8.00	
Mordella	Dec.	.25	2.50	15.00	
Mrs. A. B. Scal	"	.35	3.50	25.00	
Mrs. A. E. Wheeler	"	.35	3.50	25.00	
Mrs. Carl Salbach	"	.10	1.00	6.00	
Mrs. C. B. Benedict	"	.15	1.50	8.00	
Mrs. Edna B. Champlin	"	.35	3.50	25.00	
Mrs. Ethel F. T. Smith	H. C.	.15	1.50	8.00	
Mrs. George Skeen	Dec.	.35	3.50	25.00	
Mrs. Ida de Ver Warner	"	.10	1.00	6.00	50.00

	Type	Each	Dozen	100	1000
Mrs. J. K. Alexander	Dec.	3.00	30.00	250.00	
Mrs. John Scheepers	"	.15	1.50	8.00	
Mrs. M. W. Crowell	P. F.	.10	1.00	8.00	
Mrs. R. T. Edwards	Dec.	.25	2.50	15.00	
Mt. Shasta	H. C.	.15	1.50	8.00	
Nanaquaket	Dec.	.25	2.50	18.00	
Nellie Knapp	"	.25	2.50	18.00	
Ora Dow	"	.10	1.00	6.00	
Polar Show	"	.25	2.50	18.00	
Pride of California	"	.10	1.00	6.00	
Pride of Ft. Morgan	"	.25	2.50	18.00	
Pride of Stratford	"	.15	1.50	12.00	
Prince Charming	Pom.	.10	1.00	8.00	75.00
Private Byron Streeter	Dec.	.10	1.00	8.00	
Purple Manitou	"	.10	1.00	8.00	
Ralph Blodgett	"	.15	1.50	8.00	
Raphael	Pom.	.10	1.00	8.00	
Red Hussar	Show	.10	1.00	8.00	
Robert Rroomfield	"	.10	1.60	6.00	
Robert Scott	Dec.	.25	2.50	12.00	
Robert Treat	"	.25	2.50	15.00	
Rocky Ledge	"	.25	2.50	18.00	
Rodman Wanamaker	"	.25	2.50	12.00	
Roman Eagle	"	.15	1.50	8.00	
Rose	Show	.10	1.00	8.00	
Rose Alexander	Dec.	.25	2.50	18.00	
Rose Falcon	"	.25	2.50	18.00	
Roycroft	H. C.	.25	2.50	12.00	
Salem Pride	Dec.	.35	3.50	25.00	
Samuel T. Alexander	H. C.	.35	3.50	25.00	
Somerset	Dec.	.15	1.50	8.00	75.00
Souv. de G. Doazon	"	.10	1.00	4.00	35.00
Spirit of St. Louis	"	.25	2.50	18.00	
Storm King	Show	.10	1.00	6.00	
Susan R. Alexander	Dec.	.35	3.50	25.00	
The Surprise	Dec.	.35	3.50	25.00	
Walkover Prince	"	.35	3.50	25.00	
White Swan	Show	.10	1.00	8.00	
Wm. H. Slocombe	Dec.	.15	1.50	8.00	
Wm. J. Irwin	"	.15	1.50	8.00	
Yankee King	"	.25	2.50	18.00	

DAHLIAS UNDER COLOR

Strong Divisions Only Shipped.

All first-class in every way and guaranteed to satisfy any class of trade, these are all from named varieties; no junk!

	Per 100	Per 1000
Red and red shades	\$5.00	\$45.00
Orange and orange shades	5.00	45.00
Maroon and dark shades	5.00	45.00
Pink and pink shades	5.00	45.00
Purple and purple shades	5.00	45.00
White and light shades	5.00	45.00
Yellow and yellow shades	6.00	50.00

Not less than 25 sold at these prices.

MIXED DAHLIAS

All colors, all types, all double Dahlias of high quality, but names were lost in fields; these varieties worth from 25c to \$1.00 each and even higher in value in many cases. Try some of this mixture for your counter-trade and get business every season.

\$4.00 100; \$35.00 1000, Express collect F. O. B.

Gladioli in a fine mixture, all large-flowering, all colors, nothing better offered at these prices.

\$8.00 per 1000, No. 1; \$6.00 per 1000, No. 2; \$5.00 per 1000 No.3.

Primulinus Mixtures, all colors,

\$8.00 per 1000, No. 1; \$6.00 per 1000, No. 2; \$4.00 per 1000, No. 3.

PEONIES

If you are interested in Peonies, I can ship you some of the finest named varieties in a mixture of over 60 varieties, where labels became lost, and to give the customer a fine assortment of these wonderful Peonies, (many of them Hollis strain) nothing better ever offered, for **\$2.00 per doz. of \$15.00 per 100 or \$100.00 per 1000.**

Not less than one dozen sold at these prices.

I can ship these until May 1st at purchaser's expense. Express collect.

Try some of this Mixture and get some REAL Peonies.

HARDY PHLOX

There is nothing more beautiful than Hardy Phlox in their season. They are more fragrant and beautiful than any other hardy plant when in flower, and are fine for massing or for borders, and

especially landscape plantings. These are field-grown plants of some of the best varieties ever offered.

Not less than 6 at doz. rates, 25 at hundred and 250 at thousand rate.

	doz.	100	1000
Albion. White, deep pink eye.....	\$1.50	\$8.00	\$75.00
Adelphian, New. Deep pink with red eye..	1.50	10.00	80.00
America, New. Deep rose with crimson eye	1.50	10.00	80.00
Bridesmaid. White, crimson center.....	1.50	8.00	75.00
Eclairer. Bright carmine, large.....	1.50	8.00	75.00
Jeanne D'Arc. Pure white.....	1.50	8.00	75.00
Pantheon. Brilliant rose red.....	1.50	8.00	75.00
Peach Blow. Deep rose pink.....	1.50	8.00	75.00
Richard Wallace. White with violet eye...	1.50	8.00	75.00

MIXED HARDY PHLOX

I have an extra fine lot of named varieties where labels have become lost and I am offering them in a select mixture for a very low price. They are every color conceivable in Phlox.

\$1.00 per doz. \$6.00 per 100. \$50.00 per 1000. Express collect.

Not less than twelve (12) at these prices.

GERMAN IRIS OF EXCEPTIONAL MERIT

Strong field-grown divisions true to name.

Plant this Fall or Spring.

Wholesale Prices

	Doz.	100
Afterglow. Lavender	\$1.50	\$4.00
Alcazar. Bluish-violet	3.00	4.00
Candelabre. Lavender and violet	1.00	3.50
Dorothea. Pale blue	1.00	3.00
Dr. Bernice. Bronze-yellow	1.00	3.50
Flavescens. Soft yellow60	2.50
Florentina Alba. White75	3.50
Her Majesty. Heliotrope	1.00	4.00
Honorabilis. Golden yellow50	2.00
Ingeborg. Pure white	1.00	4.00
Iris King. Golden yellow	1.00	5.00
Khedive. Lavender50	2.50
Kochi or Night. Rich purple	1.00	4.00
Koenig. Golden yellow75	3.00
Lord Salisbury. Lavender	1.00	4.00
Lord Grey. Fawn	1.00	4.00
Loreley. Lemon-yellow75	2.50
Madame Chereau. White edged mauve.....	.50	3.00
Mrs. H. Darwin. Pure white75	2.50
Panchurea. Smoky shade. Falls dull violet red50	2.50
Princess Victoria Louise. Light yellow	1.00	3.50
Prosper Laugier. Cinnamon drab, pinkish sheen.....	1.00	5.00
Pallida Speciosa. Dark lavender, shaded lighter.....	.75	3.50
Queen Alexandra. Fawn, shot with lilac.....	1.00	6.00
Queen of May. Old rose75	3.00
Queen of the Gypsies. Light bronze.....	.75	2.50
Rhein Nixe. Pure white	1.00	3.00
Sea Gull. White	1.00	4.00
Wyomissing. Creamy white falls soft rose.....	1.00	3.00

IRIS KAEMPFERI — Japanese Iris

Strong Field Plants or divisions having two or three clumps.

	Doz.	100
No. 10—Datedogue. Six petals. Late. Falls, white splashed violet. Petaloid stamens white, tipped violet	\$1.50	\$12.00
No. 16—Gold Bound. Tall and showy with flowers of enormous size. Six petals, pure white with gold banded center	1.50	12.00
No. 7—Gingyoku. Three petals. Early. Pure white with orange bar	1.50	8.00
No. 30—Helen Von Seabold. Three petals, reddish violet and white shadings, strong grower.....	1.25	8.00
No. 1—Kagaribi. A very beautiful all lavender flower except a yellow beauty spot in the center of each of its six petals. An exceptionally well formed flower	1.50	12.00
No. 4—Kuma-Fungin. (Excited Bear.) F. purple-blue, stigmas lighter, long orange bars, six petals, very tall grower	1.50	10.00
No. 21—Meiran. Falls very light lilac. Veined purple. Petaloid stamens Lavender-white. Three petals, violet tips	1.25	8.00
No. 12—Manadzura. Six petals, white closely veined with blue, S. dark violet, tipped white	1.50	12.00
No. 2—Otomenewoode. Three petals. Early bloomer. Falls and standards royal purple.....	1.25	8.00
No. 20—Pocahontas. A late six-petal variety of beautiful dark blue	1.50	12.00

No. 3—Templeton. Violet-blue mottled pink and white Extra fine flower, one of the best.....	Doz.	100
	1.50	12.00
No. 9—Wasi-Bauri. Three wide petals, pure white, veined with violet-blue, uprights rhodamine-violet edged white. A wonderful striking flower, very large strong grower	1.25	10.00
No. 71—White Swan. A wonderful new seedling for 1928, with three pure white petals with a golden bar in center	1.25	8.00
No. 15—Yezonishitai. F. red-lavender shaded purple and beautifully veined white, yellow blotch in center, three-petal flower. Extra fine	1.25	8.00
Mixed Seedlings. All Colors. Some very fine ones. \$1.00 per dozen, \$8.00 per 100.		

IRIS SIBERICA

Strong Field Clumps

Siberica Blue. One of the best for massing and border work	doz.	100	1000
	\$1.00	\$2.00	\$25.00
Siberica Alba. Nothing so beautiful for massing, can be used in either light or clump soil, with fine results.....	1.00	4.00	35.00
Not less than 25 at 100 rates.			

HARDY PERENNIALS

All in Strong Field Plants

Not less than 6 at dozen rates, 25 at 100 rates

ACHILLEA

	Doz.	100
Achillea. (The Pearl.) A Summer blooming variety, pure white, double, in large sprays on long stems, fine for cut-flowers	\$1.00	\$8.00

AFRICAN DAISY (Oxeye)

African Daisy. (Oxeye.) This is one of the most beautiful orange-yellow daisies grown, with deep brownish center, long stiff stems, 2-3 ft. high, free and never drop petals.....	2.00	12.00
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ANTHEMIS—CAMOMILE

These are very hardy bushy plants with daisy-like flowers and strongly
scented, and are excellent for a Perennial border, requiring
only ordinary soil and full sunlight to grow to perfection.

A. Tinctoria. (Yellow.) Flowering June to November, 2-3 ft. high, golden-yellow flowers.....	\$2.00	\$12.00
A. Tinctoria Kelwayi. 2-3 ft. high, June to October, lemon-yellow flowers, fern-like foliage	2.00	12.00

AQUILEGIAS OR COLUMBINES

Coerulea Hybrids. (Rocky Mountain Columbines.) in- cluding all the well-known colors and shades, blue, pink, red, salmon and yellow.....	1.50	12.00
Long-Spurred Hybrids. All colors	1.50	12.00
A. Formosa. (Long-Spurred Hybrids.) Blackmore & Langdon strain. A wealth of delicate coloring, extra long spurs	2.50	20.00

ARENARIA—VERNA CAESPITOSA

Small green round tufted plants, fit for steps in rock gardens or
for edges of rock garden borders. Has a fine white flower. Very
hardy, will grow anywhere and is very green and beautiful.

Doz. \$1.50 100 \$10.00

ARMERIA

Armeria—Thrift. Fine for rock gardens or edging plants, growing 3-6 in. high, wonderful blooms May and June, pink, lavender-pink.....	1.50	12.00
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ARTEMISIA

A. Vulgaris Lactiflora. (White Mugwort.) Introduc- tion from China, bearing sprays of creamy-white flowers on tall erect stems which are clothed with fine-cut dark green foliage.....	1.50	10.00
Silver King. Silver like foliage	2.50	20.00

ASTILBE

Gladstone. White	2.50	18.00
Queen Alexander. Beautiful pink flowers on plants 12-18 in. tall	2.50	18.00
America. Deep pink, fine		20.00

CHIDE

A fine border perennial with onion-like foliage and masses of lavender-pink flowers	1.00	8.00
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COREOPSIS		Doz.	100
Large, cosmos-like flowers of pure yellow. An excellent showy garden plant, continuous bloomer	1.50	10.00	
DELPHINIUM OR HARDY LARKSPUR			
Belladonna. A clear turquoise-blue flower.....	1.50	12.00	
Hollyhock Varieties. Blackmore & Langdon strain, in all colors, blue, lavender, purple, pinkish-lavender, mauve and white, some growing over 7 ft. tall and higher, the most wonderful ever grown	6.00	50.00	
Gold Medal Strain Hybrids. Blackmore & Langdon strain. These grow 3-5 ft. tall, in some of the most beautiful colorings of blue, lavender, mauve and pink, and bloom three times a season if cut down after done blooming and they will start new shoots at once	2.50	15.00	
DICENTRA			
D. Spectabilis. (Bleeding Heart.) Large, rose-red, heart-shaped flowers, in April and July, an old-fashioned favorite	3.50	25.00	
Fern leaved, Ever-blooming. A good Rock Plant			
Rose colored, flowers all Summer	2.50	15.00	
DELTOIDES—Maiden's Pink			
Brilliant deep rose pink	1.50	10.00	
DIGITALIS—FOXGLOVE			
In pink only; these should be planted at the back of the border or in separate groups, invaluable for permanent and settled effects	1.50	10.00	
EUONYMUS—Evergreen Bittersweet			
Radicans. Variegated. Great climber			
12-18 in. plants	3.50	25.00	
24-30 in. plants	6.00	50.00	
FUNKIA LILY			
Coerulea. Broad green foliage, blue flowers, Aug. to Sept.	1.50	10.00	
Lancifolia. Narrow green leaves, edged white. Blue flowers Aug. to Sept.	1.50	10.00	
Variegata. Variegated foliage. Blue flowers, July to August	1.50	10.00	
Subcordata Grandiflora. Pure white, lily-shaped flower Aug. to Sept.	2.50	20.00	
HELIANTHEMIUM—SUN ROSE			
Dwarf, evergreen, shrubby perennials. Fine for Rock Gardens.			
Plant 8 in. apart for effect. Flowers in June and July.			
Buttercup. Golden Yellow. Single. Very showy....	1.50	12.00	
HEMEROCALLIS			
Our stock of Hemerocallis is field grown and can be depended upon to be true to name.			
	Each	Doz.	100
Apricot. Rich apricot colored flowers.....	\$.20	\$1.50	\$10.00
Aurantiaca. (Carolina Lily.) A beautiful, large, trumpet-shaped Day Lily with fragrant orange flowers15	1.50	8.00
Flava. Lemon day lily20	1.50	10.00
LIATRIS—CAT-TAIL GAYFEATHER			
		Doz.	100
Liatris Pycnostachya. A striking plant with great rocket-like spikes of pale purple flowers opening at top of spike and grow 3 ft. high.....	\$2.00	\$12.00	
LYCHNIS—CAMPION			
L. Viscaria Flore-Pleino. (Double Rose-pink Campion.) A distinct variety with large double rose-colored flowers blooming June and July, 12-15 in.	2.50	18.00	
MONARDA (Bergamot) (Bee Balm)			
Didyma Rosea. (Bee Balm.) Bright colored flowers of a reddish rose shade, with aromatic foliage..	1.50	10.00	
Didyma. Cerise	1.50	10.00	
Didyma. Pink	1.50	10.00	
PHLOX SUBULATA (Moss Pink)			
Phlox Amoena. Grows 4-5 in. and flowers April and May, on slender, erect plants with clusters of bright pink flowers	1.50	10.00	
Blue Hills. Beautiful light blue	2.50	18.00	
P. Sub. Alba. White	1.50	8.00	
P. Sub. Lilaciana. Clear lilac	1.50	8.00	
P. Sub. Rosea. Rose-pink	1.50	8.00	

	Each	Doz.	100
Physostegia Virginiana. (Ladies' Pink.) An elegant plant with dark, glossy, green foliage and long spikes of soft rose flowers; excellent for cutting. It produces its flowers during July, August and September	\$.15	\$1.00	\$6.00

RANUNCULUS (Buttercup)

		Doz.	100
Acris Fl. Pl. Tall double Buttercup.....		\$1.50	\$10.00
Repens. Creeping Buttercup		1.50	8.00

RUDBECKIA (Cone Flower)

Golden Glow. A well-known popular plant, produces masses of double golden-yellow flowers...	1.00	6.00
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SHASTA DAISY (Burbank)

Alaska. Large pure white.....	1.00	6.00
Asia. Large semi-double, pure white.....	1.50	10.00

SEDUM (Stonecrop)

\$1.50 per dozen. \$12.00 per 100.

- S. Album.** White Stonecrop. A creeping variety, small foliage and white flowers.
- S. Kamtschaticum.** Orange Stonecrop. Bright evergreen foliage, golden flowers in flat clusters.
- S. Lythium.** Very fine Rock Plant. Blue-green foliage.
- S. Pruinatum Forsterianum.** Small tufted plant with round bunches of tiny yellow flowers.
- S. Sarmentosum.** Stringy Stonecrop. A slender creeping plant with whorled threadlike leaves and flat heads of small fleshy yellow flowers.
- S. Sexangulare.** Hexagon Stonecrop. Very slender stemmed plant with tiny yellow flowers.
- S. Spectabile.** Showy Stonecrop. Erect growing plant with large heads of rose-colored flowers.
- S. Stoloniferum.** Running Stonecrop. A trailing plant with flat leaves and pink flowers.

SPIREA or ASTILBE (Goat's Beard, Meadow Sweet)

Filipendula Fl. Pl. (Single-flowered Dropwort.) Numerous corymbs of double white flowers; buds tinted rose-pink	2.50	15.00
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THERMOPSIS

T. Caroliniana. A tall plant, growing from 3-4 ft. blooming June to July along the upper part of the stalk in pear-shaped blossoms	2.50	12.00
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TRADESCANTIA (Spiderwort)

	Doz.	100	1000
Tradescantia Alba. A pure white variety.			
Strong plants	\$1.00	\$8.00	\$60.00
Tradescantia Virginiana. A violet blue flower.			
Strong plants	1.00	8.00	60.00

25 at 100 rates

TRITOMA (Red-Hot Poker, Flame Flower, or Torch Lily)

	Doz.	100
Hybrids	2.50	12.00

6 at dozen rates, 25 at 100 rates.

VERONICA—SPEEDWELL

V. Rupestris. (Heavenly Blue.) A splendid light-blue 18 in. to 2 ft.	2.50	15.00
V. Spicata. (Spike Speedwell.) 18 in., June to July, long spikes of violet-blue flowers, one of the best plants for a sunny border	2.00	15.00

CANNAS—FRENCH

King Humbert. Red foliage, large flowers. Strong grower, fine for massing. 4 ft. plants.....	1.00	6.00
The President. Large green foliage with crimson blossoms. 3½ ft plants	1.00	6.00
Yellow King Humbert. Green Foliage with golden yellow flowers striped with crimson.....	1.00	6.00
Mixed Cannas	4.00

DAHLIAS FOR COUNTER TRADE

These are put up especially for Department Stores and Seedsmen, Florists and Nurserymen, in neat cardboard boxes, the cover the same depth as the box, and they can be mailed to any part of the World, in safety without breakage.

They can be handed to a customer over the counter without soiling the hands or any clerk can deliver same without soiling the hands in handling these bulbs.

The stock packed in these boxes is the same as I send to my retail customers and is all first-class Blue Ribbon stock, each bulb labeled with name, or without, as collections specify.

Try some of these Collections of Special Offers for your Counter trade and make a fine profit, at little cost.

COLLECTION NO. 1. 6 Bulbs labeled with the name, of six distinct colors, large-flowering Dahlias, nothing better for twice the price.

Bonnie Brae25	Jacques Futrelle50
Charlotte Alexander50	Margaret K. Alexander. .50	
Eleanor Grant25	Margaret W. Wilson25

All these Dahlias measure from 8-12 inches in diameter and are some of the finest Dahlias ever offered by any firm.

This collections costs \$2.25 at regular retail prices in the lowest priced catalogue for 1934 and should be sold over the counter for \$1.25 per box. The cost of the six, all packed for re-sale is 65c per box. F.O.B. East Bridgewater. If ordered in lots of 25, the prices is 57c per box.

These bulbs will keep in these boxes for three months before planting, if not ordered or sold over the counter readily,

Samples sent on request

COLLECTION NO. 2. 6 Bulbs, all different types, without labels, all double varieties, extra fine stock, regular retail price \$1.75 in named varieties, and should sell over the counter for 89c to \$1.00 each, to cost 55c per box or 48c each in lots of 25 or more, a profit of more than half the cost price.

COLLECTION NO. 3. 6 Bulbs, all different, without labels, containing two large Decoratives, two Pompom Dahlias and one Cactus and one Show, all first-class varieties. These are the regular named varieties, and should sell over the counter for 65c to 79c per box, to cost 46c each or 38c per box in lots of 25 or more.

COLLECTION NO. 4. 12 Bulbs, all different, with labels on each bulb, some of the very best Dahlias ever offered for anywhere near the price at wholesale for such a fine collection, one that will always hold your customers as it is such a great bargain. Nothing like these fine Dahlias ever offered at such a price. Try some of these Special Offers and make new customers.

Alma Alexander50	Margaret K. Alexander. .50
Charlotte Alexander50	Margaret W. Wilson ...
Eleanor Grant25	Mrs. Ida de Ver Warner .25
Jacques Futrelle50	Roman Eagle
Jersey Beacon25	Somerset
Pride of Stratford50	Yankee King

Regular retail value \$4.50, packed in neat cartons at a cost of \$1.47 per box or \$1.38 each in lots of 25 or more. These should sell over the counter for retail trade for no less than \$2.00 to \$2.50 per box.

COLLECTION NO. 5. 9 Select Dahlia Bulbs, all different, all double but without names, for 57c per box, 49c each in lots of 25 or more.

COLLECTION NO. 6. A Combination Offer; 6 Dahlias, all different but without names, regular value \$1.50 and 12 distinct varieties of Gladiolus, all different, flowering size, regular value 50c, making a total value of \$2.00 sold in neat cartons for 52c each box or 45c in lots of 25 or more, and should sell over the counter for not less than 93c to \$1.00 each.

